



## Vamos a Tucson Mexican Baseball Fiesta Returns to Tucson for Tenth Year After Last Year's COVID-19 Hiatus

For Immediate Release

July 29, 2021

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The tenth annual Vamos a Tucson Mexican Baseball Fiesta presented by Vantage West and Visit Tucson will return to Kino Veterans Memorial Stadium following the COVID-19 hiatus in 2020. The 2021 dates are September 30 - October 3. Our 10<sup>th</sup> anniversary logo is attached.

This year's event will include four Mexican Pacific League (Liga Mexicana Del Pacifico) teams. They are Naranjeros de Hermosillo, Yaquis de Obregon, Aguilas de Mexicali, and Mayos de Navojoa.

Hermosillo and Obregon have participated all nine years. Mexican Baseball Fiesta will also take place in Las Vegas (tentative) and the Phoenix area (one other stadium will be added to Sloan Park in Mesa). There are ongoing discussions with Nogales and Douglas.

The Vamos A Tucson Mexican Baseball Fiesta is excited to announce the return of **La Brissa** following the Friday doubleheader on October 1<sup>st</sup>. This highly popular Sonoran band performed following the Thursday game in 2019. With only four days of pre-promotion the MBF drew 5,670 fans in 2019. La Brissa has gained a strong fan base in their homeland and in the southwest U.S. with their unique, modern Cumbias and rancheras music.



“The Mexican Pacific League is as popular in Mexico as Major League Baseball is in the U.S., if not more so. Last year was a tough year. We missed putting on the Fiesta but we promise bigger and better things in 2021. The energy of the fans, the music, the food, and fun make this a unique experience for all baseball fans.” said **Francisco Gamez**, Mexican Baseball Fiesta, Founder and Partner. Gamez played over 10 years in the Mexican Pacific League as well as in the Milwaukee Brewers organization in the states. MBF founder Gamez joined **Mike Feder** in forming the Mexican Baseball Fiesta, LLC in 2011.

“The Vamos A Tucson Mexican Baseball Fiesta has become one of the top entertainment/baseball events on the Tucson calendar,” said **Mike Feder**, President of the Mexican Baseball Fiesta. “The word Fiesta best describes our event – A PARTY! We believe the Fiesta is the largest Hispanic sporting event in Tucson every year. The MBF has also had a significant economic impact in Pima County. Visit Tucson calculated our three week effort generates over \$1.5 million to our community when you add in hotel rooms, meals, concession purchases, mall purchases, payroll, and more.

Tickets for the Vamos a Tucson Mexican Baseball Fiesta go on sale in mid August online at [www.MexicanBaseballFiesta.com](http://www.MexicanBaseballFiesta.com). Advance ticket prices will once again be box seats - \$15 and general admission for adults - \$10, kids (6-16) \$6. Day of game tickets will be box seats - \$20, and general admission for adults - \$15. Tickets will also be on sale at the Kino Stadium box office two weeks before the first game as well as other local locations. More information will follow on those locations. The full tournament schedule will be released in the next few weeks. The popular rivalry game between Hermosillo and Obregon will once again be the second game of the doubleheader on Saturday. That game has drawn in excess of 5,000 fans every year.

#### **Information on the Mexican Pacific League teams coming to Tucson:**

Information on the Mexican Baseball Fiesta, LLC is available at [www.MexicanBaseballFiesta.com](http://www.MexicanBaseballFiesta.com); on Facebook at Mexican Baseball Fiesta; on Twitter at [@MexBaseballFsta](https://twitter.com/MexBaseballFsta) in English, [@MexBeisbolFsta](https://twitter.com/MexBeisbolFsta) in Spanish, Instagram – Mexicanbaseballfiesta.

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